

WE WANT YOU TO BE SUCCESSFUL!!!

We at Fantasy, Inc. want **you** to get the most from your home show and our Hostess Rewards program. By following some of these simple tips you too can have a very rewarding show.

✓ Make A List Of Everyone You Know

Below we've included some helpful suggestions when deciding who you should invite. Don't leave anyone out, you never know who will be interested until you ask them.

✓ Over Invite

Your goal should be to have 10-15 guests at your show. Often, only about 1/3 of those invited will be able to attend. By over inviting you are more likely to successfully reach your Hostess Rewards goal. Ask guests to bring a friend who would like to learn about our fabulous line of products.

✓ Call to invite your guests.

✓ Mail or e-mail your guest list to your Fantasy Distributor

Send your guest list to your Distributor at least 3 weeks in advance of your show. You will want to get your list to your Fantasy Distributor as soon as possible so your guests may receive their invitations 2 weeks prior to your scheduled show date.

✓ Collect Catalog & Web Orders

Increase your retail sales by collecting outside orders prior to your show from those who cannot attend. Fantasy, Inc. has made web ordering a snap and an easy way for you to get outside orders! All orders placed on our secure web site are kept confidential and are shipped in discrete packaging.

✓ Encourage Friends to Book

Shows booked from your show will earn you an additional \$25 in Hostess Bucks to use at their show.

✓ Call and e-mail reminders to everyone on your list 1 week before your show

Reminding your guests before the weekend prior to your show will help prevent them from over booking their schedule the weekend of your show.

✓ Keep refreshments Simple!

We want you to enjoy your show as much as your guests. Keeping the refreshments simple will allow you time to visit with those you have invited and also enjoy the fun presentation.

✓ Phone to remind guests the night before your show

Everyone has busy lives and can easily forget. By calling the night before you are giving your busy guests time to make last minute arrangements to attend your show.

✓ BE EXCITED!

Excitement is contagious! When you are excited about your show your guests will be too!



WHO DO YOU KNOW?

When making your guest list try to invite at least 4 people from the following groups:

friends, relatives, co-workers, neighbors, social contacts, people from places where you do business, contacts through your childrens school and/or activities, people who love Fantasy products, friends of friends, friends of relatives.